



Capella University Fact Sheet

Published April 26, 2011

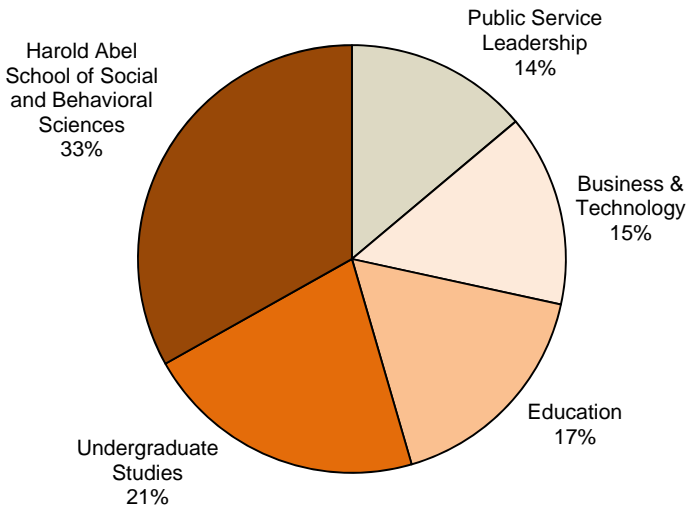
Address

Capella University
Capella Tower
225 South 6th Street, Ninth Floor
Minneapolis MN 55402-4319
888-CAPELLA
www.capella.edu

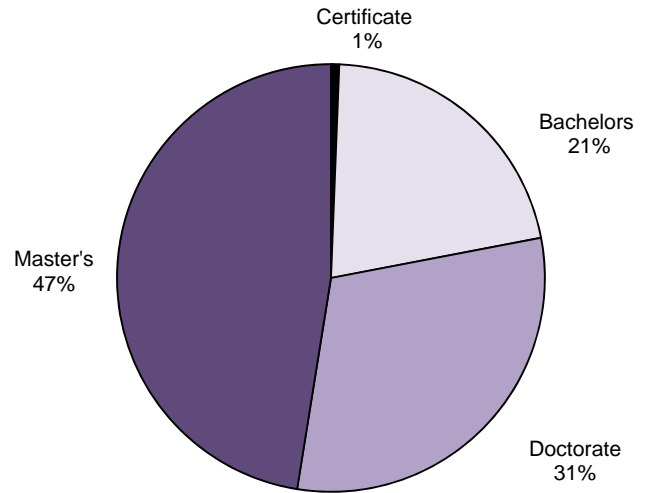
Total Enrollment

39,904 learners (Active enrollment as of March 31, 2011)¹

University Enrollment by School²
(as of December 31, 2010)



University Enrollment by Degree and Certificate³
(as of March 31, 2011)



Federal Integrated Postsecondary Education Data System (IPEDS) data on enrollment are available as well. Since IPEDS data are generated according to U.S. Department of Education rules and are used by Capella in standardized external reports, these data may differ from the numbers presented in this Fact Sheet. IPEDS data provide an accurate snapshot of enrollment as of the census date each fall, where census date is the 12th calendar day of the main session in a quarter – e.g., October 15, 2006, for the 2006-2007 academic year.

Learner Profile (Updated annually - data as of December 31, 2010)

Gender <ul style="list-style-type: none"> 74% female 26% male 	Enrollment Status⁴ <ul style="list-style-type: none"> 6% full-time 94% part-time 	Ethnicity⁵ <ul style="list-style-type: none"> 53% learners of color 47% white, non-Hispanic 	% Military⁶ <ul style="list-style-type: none"> 13%
Age <ul style="list-style-type: none"> 39 (average) 19-89 (range) 	% Receiving Financial Aid⁷ <ul style="list-style-type: none"> 86% 	% Urban/Rural <ul style="list-style-type: none"> 84% urban 16% rural 	

Capella learners come from all 50 states and 59 other countries.



Faculty Profile (as of March 31, 2011)

- 1,488 faculty members
- 1,244 (84%) of our faculty have doctorates
- Of the 1,488 faculty members (100%) who have reported their gender:
 - 804 (54%) are female
 - 684 (46%) are male
- Capella faculty members live in 47 states and 6 foreign countries.⁸

Federal Integrated Postsecondary Education Data System (IPEDS) data on faculty are available as well. Since IPEDS data are generated according to U.S. Department of Education rules and are used by Capella in standardized external reports, these data may differ from the numbers presented in this Fact Sheet. IPEDS data provide an accurate snapshot of faculty as of November 1 of each year.

Staff (as of March 31, 2011)

1,371 non-faculty staff (refers to staff in Academic Advising, Enrollment Services, Information Technology, University administration, etc.)

Academic Offerings (as of April 26, 2011)

Number of degree programs: 44
 Number of joint degree programs: 1
 Number of graduate and undergraduate specializations: 136
 Number of certificate programs: 17
 Number of courses: 1,450+

Graduation/Completion and Retention Rates

Completion Rate

Capella's completion rate is the percentage of those learners who register for a second quarter and who finish their degree or certificate. Capella's overall completion rate is 46.8%.

Retention Rate

Capella's retention rate is the percentage of degree-seeking learners in a cohort who are active or who have graduated on the first anniversary of their second quarter as a cohort. For instance, if ten learners register for a second quarter at Capella in fall 2006 and six are active in fall 2007, the retention rate would be 60%. Capella's overall retention rate is 54.4%.

Degrees and Certificates Conferred (as of March 31, 2011)

<i>Degrees and Certificates</i>	<i>1993-2002</i>	<i>2003-2005</i>	<i>2006-2008</i>	<i>2009</i>	<i>2010</i>	<i>2011</i>	<i>Total</i>
<i>Doctorate</i>	251	524	459	260	298	82	1,874
<i>Master's</i>	254	801	2,094	770	905	213	5,037
<i>Baccalaureate</i>	598	2,713	5,553	2,625	3,122	816	15,427
<i>Certificate</i>	19	506	1,188	633	633	151	3,130
<i>Total</i>	1,122	4,544	9,294	4,288	4,958	1,262	25,468

Number of Alumni (degree and certificate recipients)⁹: 23,953



Milestones

2010	<ul style="list-style-type: none"> Larry A. Isaak became president of Capella University Capella receives accreditation from the National Council for the Accreditation of Teacher Education (NCATE). Graduated 20,000th learner Capella University is awarded the 2010 CHEA Award for Outstanding Institutional Practice in Student Learning Outcomes by The Council for Higher Education Accreditation. Capella University accepted invitation to join the President's Alliance of the New Leadership Alliance for Student Learning & Accountability Capella University is awarded the NUTN Distance Education Innovation Award by the National University Telecommunications Network
2009	<ul style="list-style-type: none"> Dr. Christopher Cassirer became President of Capella University Launched Doctor of Education (EdD) degree Kevin Gilligan became Chief Executive Officer of Capella Education Company Capella University is granted full institutional approval by the Minnesota Board of Teaching Capella established the new School of Public Service Leadership Capella University received the 2009 Learning Impact Award from IMS Global Learning Consortium The Specialist Certificate in School Psychology was granted approval with conditions from January 1, 2010, to December 31, 2011, by the National Association of School Psychologists (NASP) Capella University is a charter member of Transparency by Design, the initiative that developed and officially launched the College Choices for Adults website in August 2009 The Master of Science in School Counseling is accredited by the American Counseling Association's Council for Accreditation of Counseling and Related Educational Programs (CACREP) Capella University received the 2009 Outstanding Work (WOW) Award from WCET Enrollment exceeded 30,000 learners
2008	<ul style="list-style-type: none"> Capella University's accreditation is reaffirmed by The Higher Learning Commission (HLC); Capella's next scheduled accreditation reaffirmation process will be during the 2014-2015 academic year The Society for Human Resource Management (SHRM™) acknowledged that three Capella HR specializations (in the BS, MS, and MBA programs) fully align with <i>SHRM's HR Curriculum Guidebook and Templates</i> The Master of Science specialization in School Counseling received approval from the Arizona Department of Education The Doctor of Philosophy in Education specialization in Special Education Leadership received approval from the Minnesota Board of School Administrators The Bachelor and Master of Science in Information Technology specializations in Project Management were accredited by the Project Management Institute (PMI®) Global Accreditation Center for Project Management (PMI-GAC)
2007	<ul style="list-style-type: none"> The Master of Science specialization in Reading and Literacy received approval as a program leading to professional licensure by the Minnesota Board of Teaching. This is the first and only online Reading and Literacy program to be approved by this agency Capella University is designated by the National Security Agency and the Department of Homeland Security as a National Center of Academic Excellence in Information Assurance Education for the academic years 2007-2012 Enrollment exceeded 20,000 learners Launched Education Specialist (EdS) degree Graduated 10,000th learner
2006	<ul style="list-style-type: none"> The first comprehensive AQIP check-up visit since our original accreditation visit in 1997 was highly successful: the visiting team recommended that all accreditation stipulations be removed, and complimented Capella University for achieving what has taken other institutions years to accomplish The Higher Learning Commission removes the Statement of Affiliation Status stipulation and extends Capella University accreditation to develop and deliver new undergraduate programs and degree offerings Capella Education Company, the parent company of Capella University, completed its initial public offering of common stock and started to trade under the ticker symbol CPLA on the Nasdaq stock market
2005	<ul style="list-style-type: none"> The marital, couple, and family counseling/therapy specialization in School of Human Services is accredited by American Counseling Association's Council for Accreditation of Counseling and Related Educational Programs (CACREP) Graduated 5,000th learner
2004	<ul style="list-style-type: none"> Enrollment exceeded 10,000 learners
2003	<ul style="list-style-type: none"> Approved by Minnesota Board of School Administrators to offer education leadership specializations in School of Education The mental health counseling specialization in School of Human Services is accredited by American Counseling Association's Council for Accreditation of Counseling and Related Educational Programs (CACREP) Approved by the North Central Association to launch four-year undergraduate programs in Business and in Information Technology Approved by the North Central Association to offer PsyD in School of Psychology Formed collaboration with Augsburg College to offer four-year baccalaureate degree starting in 2004
2002	<ul style="list-style-type: none"> Graduated 1,000th learner
2001	<ul style="list-style-type: none"> Dr. Michael Offerman became president of Capella University; Stephen Shank became chancellor Approved by NCA to offer upper-division Bachelor's degree in Business
2000	<ul style="list-style-type: none"> Became charter member of the Academic Quality Improvement Program (AQIP) of the North Central Association's Higher Learning Commission; accreditation extended to 2007-2008 Approved by Minnesota Higher Education Services Office to grant BS degree Approved by NCA to offer upper-division Bachelor's degree in Information Technology



1999	<ul style="list-style-type: none"> • Joined the US Department of Education's Distance Education Demonstration Program • TGSA became Capella University; School of Psychology founded • Stephen Shank became president of Capella University; Bruce Francis became chancellor • Enrollment exceeded 1,000 learners • Graduated 100th learner
1998	<ul style="list-style-type: none"> • Approved by the North Central Association for MS and PhD degrees in Psychology • Approved by Minnesota Higher Education Services Office to grant MBA degree
1997	<ul style="list-style-type: none"> • Accredited by The Higher Learning Commission (HLC) of the North Central Association (NCA)*; at that time, TGSA offered MS and PhD degrees in Organization and Management, Education, Human Services, and Interdisciplinary Studies • Graduated first learners (9 MS degrees, 5 PhD degrees)
1995	<ul style="list-style-type: none"> • Dr. Bruce Francis became president of TGSA
1993	<ul style="list-style-type: none"> • The Graduate School of America (TGSA) founded by Stephen Shank and Dr. Harold Abel • Dr. Harold Abel became first president of TGSA • Approved by Minnesota Higher Education Services Office to grant MS and PhD degrees in Organization and Management, Education, Human Services, and Interdisciplinary Studies

***Accreditation Status**

Capella University is accredited by The Higher Learning Commission and is a member of the North Central Association of Colleges and Schools (NCA), www.ncahlc.org.
 Capella University, Capella Tower, 225 South Sixth Street, Ninth Floor, Minneapolis, MN 55402, 1-888-CAPELLA (227-3552), www.capella.edu.

University Leadership (as of April 26, 2011)

Deborah Bushway	Interim President of Capella University
Kevin Gilligan	Chief Executive Officer of Capella Education Company
Michael Offerman	President Emeritus
Barbara Butts Williams	Dean, School of Education
David Chapman	Dean, Harold Abel School of Social and Behavioral Sciences
William Reed	Acting Dean, School of Business and Technology
Charles Tiffin	Dean, School of Public Services Leadership
Feranda Williamson	Dean, School of Undergraduate Studies
Sally Chial	Senior Vice President, Capella Experience
Mary Miller	Senior Vice President, Value Proposition Development and Management
Steve Polacek	Senior Vice President & Chief Financial Officer
Greg Thom	Senior Vice President, Government Affairs, General Counsel and Secretary
Leslie Bronk	Vice President, Enrollment and Learner Services
Loren Brown	Vice President & Chief Information Officer
Mike Buttry	Vice President, Corporate Communications
Alex Danzberger	Vice President, Corporate Development
Jen Klise	Vice President, Marketing
Keith Koch	Vice President, Next Generation Learning
Suzanne Montella	Vice President, Markets & Products
Amy Ronneberg	Vice President & Corporate Controller
Jason Van de Loo	Vice President, Marketing
Andrew Watt	Vice President, Undergraduate Programs
June Yoshinari Davis	Vice President, Markets & Products

Board of Directors (as of April 26, 2011)

Marcia S. Ballinger, PhD, Board Chair

Bertice Berry, PhD

Deborah J. Bushway, PhD

Russell J. Decker, MS

Robert Fox, JD

Willie B. Garrett, EdD

J. Kevin Gilligan, BA

Elena Kays, PhD

Kimberly F. Stephan, JD, Board Secretary

Financial Information

Financial viability information is available upon request. Please contact [Amy Ronneberg](#), Vice President and Corporate Controller, at 612-977-5368 to request such information.

Questions or Comments

Please contact [Institutional Quality Analytics](#) with questions or comments on this Fact Sheet.

End Notes

- ¹ Includes graduate, undergraduate, and certificate learners; does not include non-degree learners. FTE= 15,016. Full-Time Equivalents (FTE) = Number of full-time learners + 1/3 of the number of part-time learners. Integrated Post Secondary Education Data System (IPEDS) definition of full-time and part-time status. By definition, FTE includes graduate, undergraduate, and certificate learners; it does not include non-degree learners. Derived from the External Enrollment Report as of March 31, 2011, and PeopleSoft table "PS_STDNT_ENRL" and field "UNT_TAKEN".
- ² Derived from the External Enrollment Report (EER) as of December 31, 2010. Due to rounding, percentages may not sum to exactly 100%. Harold Abel School of Social and Behavioral Sciences, announced April 1, 2010, comprises the programs formerly under the School of Human Services and the Harold Abel School of Psychology, as well as new academic offerings.
- ³ Derived from the EER as of March 31, 2011. Due to rounding, percentages may not sum to exactly 100%. Certificates include post-baccalaureate and post-master's certificates. Doctorates include PhD, PsyD, and EdS degrees.
- ⁴ Per the Integrated Post Secondary Education Data System (IPEDS), full-time status is defined as 9 or more credits per quarter for graduate students, and 12 or more credits per quarter for undergraduate students. Due to rounding, percentages may not sum to exactly 100%. Data as of December 31, 2010.
- ⁵ Ethnicity data are provided for the 78.8% of learners who reported their ethnicity as of December 31, 2010. Learners of color include American Indian/Alaska Native (0.65%), Asian Non Hispanic (formerly Asian/Pacific Islander) (1.2%), Black Non-Hispanic (33.6%), Hispanic (4.4%), Pacific Islander (formerly Native Hawaiian/Other Pacific Islander (0.24%), and those with two or more races (0.91%).
- ⁶ Percent of active learners (as of December 31, 2010) receiving military discount in December of 2010. Learners in military, veterans, and some members of military family qualify for military discounts. Data provided by General Accounting Supervisor – Jan 2011.
- ⁷ From General Accounting Supervisor and confirmed by the Director of Financial Aid, February 9, 2011. Based on Financial Aid data as of December 31, 2010. Includes federal financial aid, non-federal financial aid, and alternative loans.
- ⁸ As of March 31, 2011, faculty members living abroad resided in Australia, Canada, France, Honduras, India, and Turkey. No faculty in Alaska, Delaware, or Vermont.
- ⁹ Number of Alumni is less than the grand total of all Degrees and Certificates Conferred because some learners have completed more than one degree at Capella. Query ran on April 20, 2011.